Naming your Home Clinic

Most clinics can simply use the name of their business entity, physical entity or legal corporation. This is the recommended approach when all family physicians and nurse practitioners within the practice will be associated with the Home Clinic.

For other practices, their Home Clinic may not follow the typical legal entity or physical building model. Examples include:

- A sub-set of providers working within one primary care practice or building. They may form a Home Clinic separate from others at the same site.

- An individual or sub-set of providers at the same site that do not share their EMR.

- A clinic with more than one location or site that uses the same EMR at all locations may choose to be a single Home Clinic.

It is important that your Home Clinic name is meaningful, unique and/or distinguishable from other Home Clinics. The Home Clinic name is displayed in eChart Manitoba as part of the enrolled patient's record, and should be identifiable to patients and other health care providers. No two Home Clinics will be able to register with the same name.

Tips:

- Whenever possible, use the public name of your clinic if it is unique enough from other clinics in the province.

- A generic name, such as Main Street Clinic, may not be unique or meaningful since many communities in Manitoba have a Main Street. Consider adding an identifier such as the name of the neighborhood, city or town. For example: Main Street Clinic-Timbuktu.

- For a large practice, multi-site corporate practice or a building with multiple Home Clinics, adding an identifier or the clinicians' names to the clinic name will help to distinguish between practices. For example: Apple Medical Arts – Smith-Jones Clinic.

- A legal corporation may be a numbered company (e.g. 123456 Manitoba Ltd.). This would be unique but not meaningful to patients or other health care providers.

Contact your Home Clinic team if you would like assistance. If the name you submit has been used by someone else, or is not easily identifiable we will assist you to confirm an appropriate name.