CREATING AN AIM STATEMENT

An Aim Statement is a sentence detailing the measurable goal(s) expected from the quality improvement project.

The team should brainstorm the Aim Statement guided by the SMART Criteria:

S	Specific	• Make it clear exactly what is to be achieved in the quality improvement project (what is the target)
M	Measurable	• The specific measure that is being used in the project
A	Achievable	• Ensure the quality improvement idea is realistic but not too easy • Confirm there is enough time and/or resources
R	Relevant/Realistic	• Ensure the quality improvement project aligns with the organization/department • Ensure it can be achieved
T	Timebound	• Set out a realistic and clear timeframe for the quality improvement project

The team will develop an Aim Statement that includes:

- What system will be improved
- For whom
- How much
- By when

Examples:

Poor Aim Statement:
    We will reduce the process time for documentation completed by nursing.

Good Aim Statement:
    We will reduce the average process time for documentation on Unit 3 from its current baseline of 45 minutes per shift by 50% to 22 minutes, by December 2021.

Shared Health works collaboratively with our provincial service delivery partners to develop and deliver lean training to staff across Manitoba.